

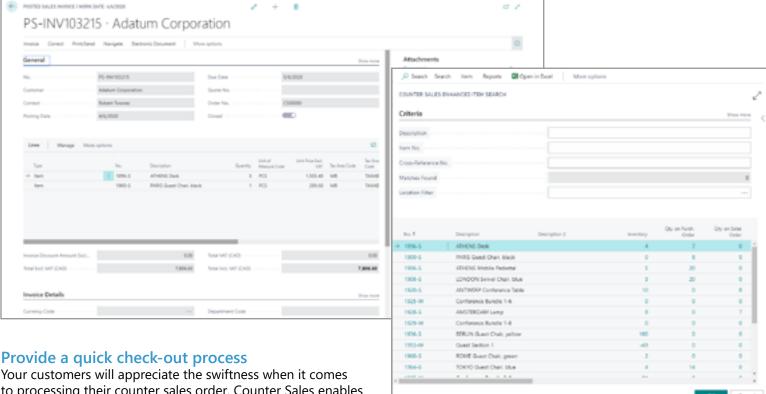


# An Industrial Point-of-Sale

Counter Sales is an affordable and easy-to-use industrial point of sale solution that enables organizations to quickly and easily add retail capabilities to their system.

- Simplified order entry screen, built right into Dynamics NAV and Dynamics365 Financials.
- The barcode scanning interface allows you to quickly enter sales items by scanning UPC codes or custom barcodes.
- The advanced search tool for items lets users quickly find what they're looking for, without knowing how to use wildcards or caring about the order of words in descriptions.
- Accept multiple payment types per order, such as part cash, part credit card, and part coupon all on the same order.

- Accept deposits in partial or full amounts from customers for special orders, and take layaway payments.
- Easily reconcile your cash drawer at the end of day with the daily reconciliation report and closing process.
- Track lost sales with formal Lost Sales Tracking capabilities to give you insight into stock planning.
- Track pricing overrides on sales with formal override tracking, and the ability to prevent overrides without an override code.



Your customers will appreciate the swiftness when it comes to processing their counter sales order. Counter Sales enables your team to scan barcodes so whether your customer is purchasing one, or one hundred items, they won't get impatient watching you manually write up the order.

### A system that works for your customer

Counter Sales is a flexible industrial point of sale solution that works with your customer, rather than forcing you to work with the system. For example, accepting multiple payment types for any given order is easy. A customer can pay half the amount owing with cash and the remaining with a credit card.

### Increase opportunities by tracking lost sales

Counter Sales enables your team to easily track lost sales opportunities. With lost sales reporting, you'll see what customers want to purchase but that you're not able to deliver at the time. Counter Sales will present revenue generating opportunities for you.

### End-of-day reconciliation is a breeze

Counter Sales provides an automated cash drawer reconciliation report at the close of every day. With its built is closing process you'll quickly reconcile the day's sales and payments.

## Track your sales to existing or new customers

Why designate a sale to "cash" when Counter Sales makes it easy to allocate sales to new and existing customers. Quickly look up past orders by customer name and generate reports to see who your biggest customers are.

**End-to-end solutions** for manufacturing & distribution































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